



# Workshop Overview

## End of Study Project (PFE):

### Mastering Report Techniques and Research Skills

The goal of this pedagogy- oriented workshop is to provide engineering and all university students with useful techniques to write their end of study reports, improve their writing skills and standardize the layout of their writings. The workshop will be delivered in two forms: the first part presents a conceptual framework and the main techniques to produce a PFE report. The second part put these concepts into practice via students' workstations under the supervision of experimented facilitators. This workshop aims, then, to contribute to the enlightenment of engineering students on the fundamental guidelines that underpin scientific research and to raise their awareness towards a number of potential pitfalls that are likely to undermine the quality of their papers. It is equally the aim of this session to share some insights -drawing on the speaker's first-hand experience- with students in areas that concern practical issues relating to the content and formal features of final reports, such as mechanics and lay-out

### Participants' short biographies:

**Sadik Madani Alaoui** (Ph.D) is an Associate professor at the department of English Studies, Faculty of Letters and Human Sciences. He received a *Ph.D* in Media and Cultural Studies. He has been teaching English for more than 20 years. Currently, he is teaching Linguistics, Media & Cultural Studies, and Intercultural Communication. His general research interests include Applied Linguistics, Media and Cultural Studies. He has published a myriad of papers on Media Studies and Applied Linguistics. He is the author of *Promoting Multilingual Communicative Competence for The Labor Market (2017)*; *Media and Cultural Identity Adjustment in Morocco (2017)*, and *Visual Semiotics and Interpretation in the Moroccan Television Advertisements: The Case of 'Garlic Cube Knor' and 'Prince Biscuit'. (2016)*; *Global Television and Cultural Identity Reconstruction Among Moroccan adolescents (2011)*.

**Mohamed EL Kandoussi** (Ph.D) is a Moroccan Professor of English at Moulay Ismail University in Meknes (UMI), currently working at 'L'Ecole Supérieure de Technologie (ESTM), Meknès. He obtained his doctorate in 2012, from the same university, with a dissertation entitled "The Impact of Arab Satellite Television on the Cultural Values of Moroccan University students: A Cultivation Perspective". With over 25 years of English teaching experience, his interests are in the areas of teaching pedagogy, curriculum design, and public speaking. In addition to applied linguistics, his other interests include communication, cultural and media studies.

### Organizing Committee:

Dr. Ilham Sadoqi, Mohammed V University in Rabat (Committee chair)

Dr. Toufik ELAjaoui, Mohammed V University in Rabat (Committee coordinator)

Dr. Kalid ElBikri, Mohammed V University in Rabat (Director of ENSET-Rabat)

Dr. Mohammed Ait Siahmad, Mohammed V University in Rabat

Dr. Jamal Lmhamdi, Mohammed V University in Rabat

Dr. Soumia Elhani, Mohammed V University in Rabat

Dr. Abdellah Bah, Mohammed V University in Rabat